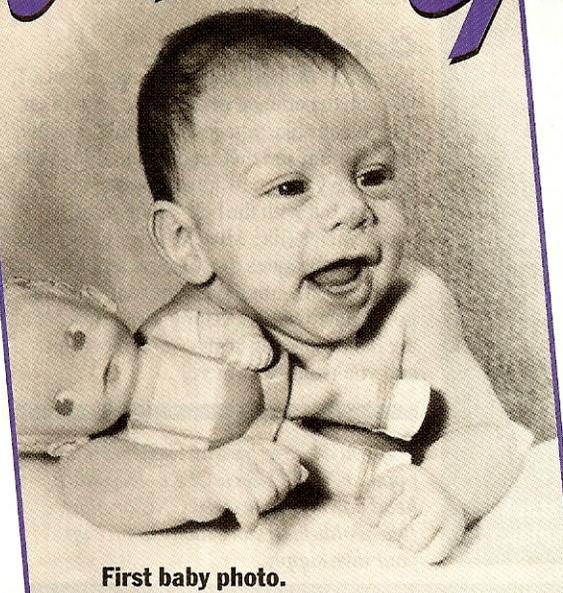


“As soon as I saw my first contest, I knew I wanted it all recorded on film.”

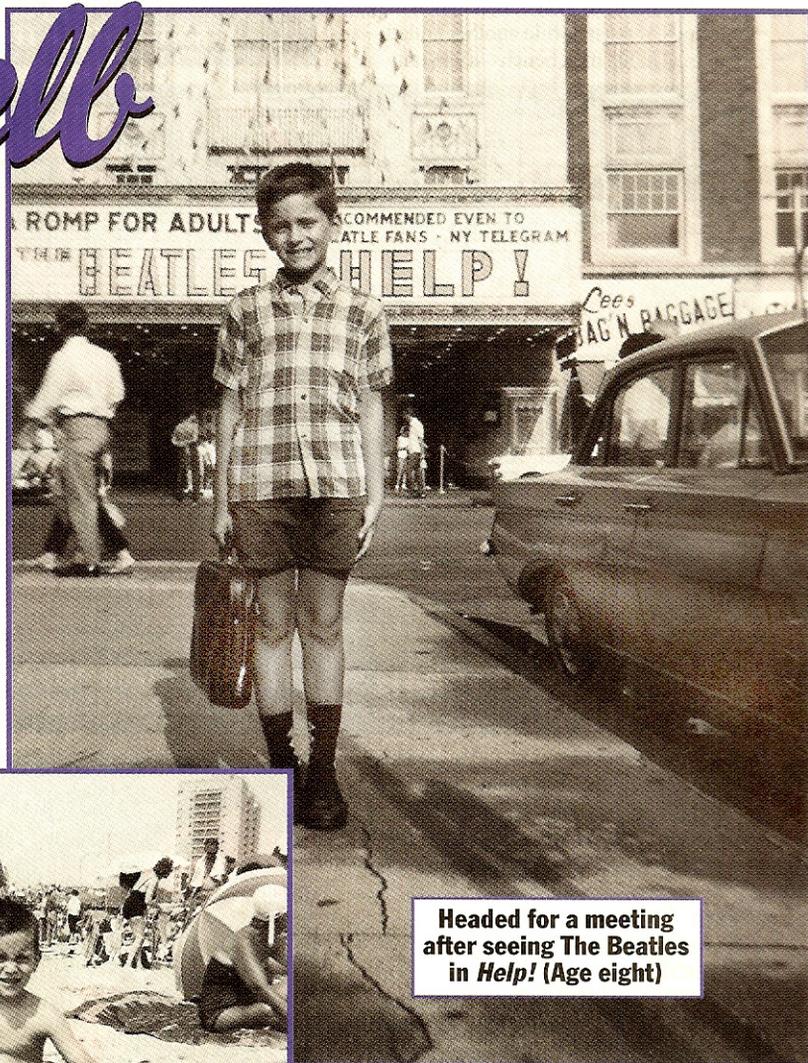
— MUSCLEMAG'S LENS MEN SERIES —

An in-depth look at physique photographer

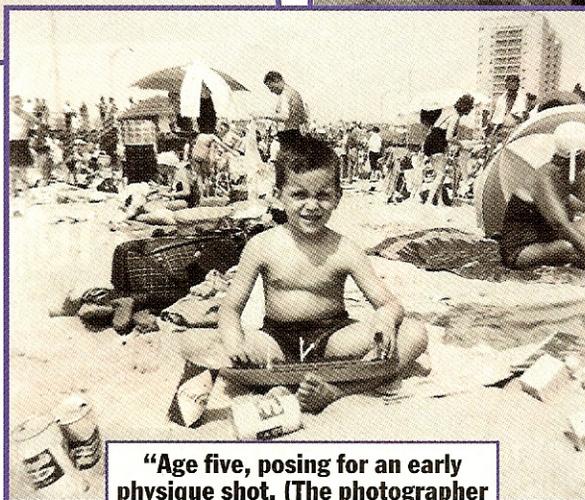
Irvin Gelb



First baby photo.



Headed for a meeting after seeing The Beatles in *Help!* (Age eight)



“Age five, posing for an early physique shot. (The photographer forgot to tell me to “suck in.”)”

Irvin Gelb is one of this sport's finest photographers. Having amassed numerous cover shots and a bevy of interesting subjects, Gelb is highly thought of in the world of bodybuilding and fitness. He has built a reputation of excellence since his arrival on the scene in the late '80s. Amazingly he never actively selected photography as a career choice, but rather fell into it on the tail end of a successful

career with Mitsubishi in the entertainment business.

When you come across a signature Gelb shot on the cover of a magazine, you'll know it! It conveys a lot of fun and frolic and a certain touch that sets it apart from the rest of the pack. He has always seemed to have an