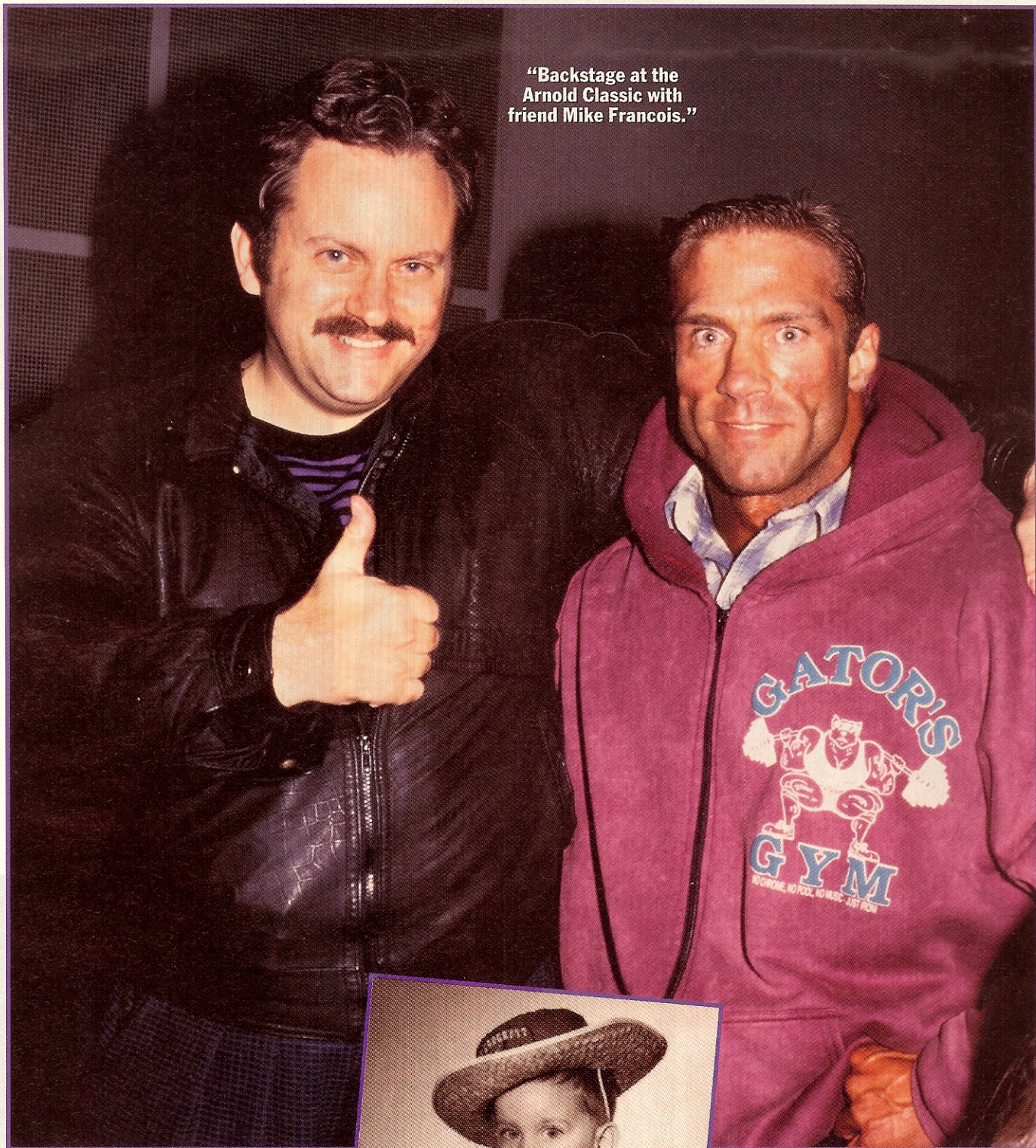


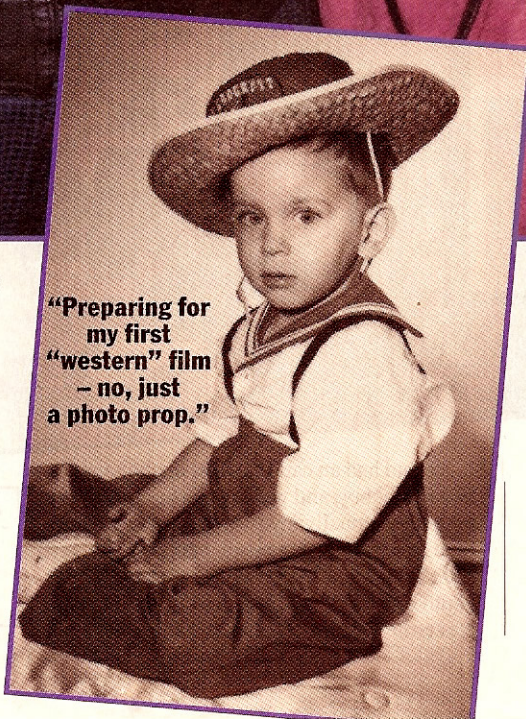
**"Backstage at the
Arnold Classic with
friend Mike Francois."**



eye for new talent and brings many fresh faces and physiques to the pages of *MuscleMag*, *Muscle & Fitness*, and countless European magazines. Certainly not to be forgotten is his knack for posing the female form next to a hard male physique and giving it more than just a fascinating appeal. Oddly, unlike many of today's bodybuilding press, Gelb never idolized a bodybuilding star in his youth ... not even (gasp) Arnold!

Born in the Bronx, New York, he spent most of his youth there before setting out to see the world in his early 20s, first with a move to Miami and then to Venezuela to

**"Preparing for
my first
"western" film
— no, just
a photo prop."**



work in retail and real estate for a little more than two years. "That was a great experience for me," he says. "I learned how to deal with people of foreign cultures and most important, I learned there was an entire world out there much different from New York."

Although he had discovered a new and different world, Gelb moved back to the Big Apple, never having forgotten its peculiarity and appeal. He returned to Mitsubishi and resumed a career in international business and entertainment.

While New York was pulling him eastward, Los Angeles was pulling him toward